



Nouvelles normes d'étiquetage

Au 1^{er} octobre 2020

On October 1st, 2020 the Official Gazette of the Federation (DOF), issued an Agreement by which **NOM-051-SCFI / SSA1-2010** was modified, eliminating the options that individuals and legal entities had for not complying with the commercial information labeling in customs clearance, by derogating sections VII, VIII and XV of numeral 10 of Annex 2.4.1.

The **First Transitory Article** indicates that sections **4.5.3.4 to 4.5.3.4.7** as well as **7.1.3 and 7.1.4** of NOM-051 will enter into force as of October 1st, 2020, while the rest of the numerals or subsections will do so until April 1, 2021.

As a result of this, at the time of customs clearance, compliance with all the NOM's of commercial information, commercial and health information is required when the tariff code in question is in any of the 15 fractions of paragraph 3 of the annex of NOM's, which for quick reference are:

- I. **NOM-004-SCFI-2006** Información Comercial-Etiquetado de productos textiles, prendas de vestir, sus accesorios y ropa de casa. (Commercial Information-Labeling of textile products, clothing, their accessories and home clothes)
- II. **NOM-020-SCFI-1997** Información Comercial-Etiquetado de cueros y pieles curtidas naturales y materiales sintéticos o artificiales con esa apariencia, calzado, marroquinería, así como los productos elaborados con dichos materiales. (Commercial Information-Labeling of natural tanned leathers and skins and synthetic or artificial materials with that appearance, footwear, leather goods, as well as products made with said materials)
- III. **NOM-024-SCFI-2013** Información Comercial para empaques, instructivos y garantías de los productos electrónicos, eléctricos y electrodomésticos. (Commercial Information for packaging, instructions and warranties of electronic, electrical and household appliances)
- IV. **NOM-139-SCFI-2012**, Información Comercial-Etiquetado de extracto natural de vainilla (Vanilla spp.), derivados y sustitutos, publicada en el DOF el 10 de julio de 2012. (Commercial Information-Labeling of natural vanilla extract (Vanilla spp.), Derivatives and substitutes, published in the DOF on July 10, 2012)
- V. **NOM-055-SCFI-1994**, Información comercial-Materiales retardantes y/o inhibidores de flama y/o Ignífugos-Etiquetado, publicada en el DOF el 8 de diciembre de 1994. (Commercial information- Flame retardant and / or inhibiting materials and / or Flame Retardant -Labeling, published in the DOF on December 8, 1994)
- VI. **NOM-003-SSA1-2006**, Salud ambiental. Requisitos sanitarios que debe satisfacer el etiquetado de pinturas, tintas, barnices, lacas y esmaltes, publicada en el DOF el 4 de agosto de 2008. (Environmental health. Sanitary requirements that must be satisfied by the labeling of paints, inks, varnishes, lacquers and enamels, published in the DOF on August 4, 2008)
- VII. **NOM-084-SCFI-1994**, Información comercial-Especificaciones de Información Comercial y sanitaria para productos de atún y bonita pre envasados, publicada en el DOF el 22 de septiembre de 1995. (Commercial Information-Specifications of Commercial and Health)

- Information for pre-packaged tuna and bonita products , published in the DOF on September 22, 1995)
- VIII. **NOM-051-SCFI/SSA1-2010**, Especificaciones generales de etiquetado para alimentos y bebidas no alcohólicas pre envasados-Información comercial y sanitaria. (General labeling specifications for pre-packaged food and non-alcoholic beverages -Commercial and health information)
- IX. **NOM-050-SCFI-2004**, Información Comercial-Etiquetado general de productos. (Commercial Information-General Product Labeling)
- X. **NOM-142-SSA1/SCFI-2014**, Bebidas alcohólicas. Especificaciones sanitarias. Etiquetado sanitario y comercial. (Alcoholic beverages. Sanitary specifications. Sanitary and commercial labeling)
- XI. **NOM-015-SCFI-2007**, Información Comercial-Etiquetado para juguetes. (Commercial Information-Labeling for toys)
- XII. **NOM-141-SSA1/SCFI-2012**, Etiquetado para productos cosméticos pre envasados. Etiquetado sanitario y comercial. (Labeling for pre-packaged cosmetic products. Sanitary and commercial labeling)
- XIII. **NOM-116-SCFI-1997**, Industria automotriz-Aceites lubricantes para motores a gasolina o a diésel- Información Comercial, publicada en el DOF el 4 de mayo de 1998. (Automotive Industry-Lubricating Oils for Gasoline or Diesel Engines -Commercial Information, published in the DOF on May 4, 1998)
- XIV. **NOM-189-SSA1/SCFI-2002**, Productos y servicios. Etiquetado y envasado para productos de aseo de uso doméstico. (Products and services. Labeling and packaging for household cleaning products)
- XV. **NOM-187-SSA1/SCFI-2002**, Productos y servicios. Masa, tortillas, tostadas y harinas preparadas para su elaboración y establecimientos donde se procesan. Especificaciones sanitarias. Información comercial. Métodos de prueba, publicada en el DOF el 18 de agosto de 2003. (Products and services. Dough, tortillas, toasts and flours prepared for their preparation and establishments where they are processed. Sanitary specifications. Commercial information. Test methods, published in the DOF on August 18, 2003)

Importers no longer have the option of presenting the goods for customs clearance without proof of conformity, so that the customs authorities could perform an inspection to ensure labels are properly affixed and contained all appropriate information. However, certain goods will still be deemed compliant if they have a properly affixed label and contain all required information, without the need to submit proof of conformity.

The new rules also eliminates provisions that exempted the following goods from procedures aimed at ensuring compliance with Mexico's labeling requirements.

- Certain goods imported into border areas for specific commercial activities
- goods imported for personal use
- goods imported for professional services or transfer between specialized companies (foods not presented in retail packaging)

A number of exception remains, such as those for non-commercial samples, temporary importations, goods in transit, goods intended for bonded duty-free shops, and goods imported for production, transformation and repair in a bonded facility.

Food and non-alcoholic beverages will have to display the new frontal labeling:



**CONTIENE CAFEÍNA
EVITAR EN NIÑOS**

**CONTIENE EDULCORANTES,
NO RECOMENDABLE EN NIÑOS**

Everything will have to be in Spanish!

Other goods subject to commercial and sanitary information standards



NOM-004-SCFI-2006
[Textiles, clothing, their accessories and household linen](#)



NOM-020-SCFI-1997
[Natural leather and tanned hides and synthetic materials, footwear](#)



NOM-024-SCFI-2013
[Electronic, electrical and household appliances](#)



NOM-139-SCFI-2012
[Natural vanilla extract, derivatives and substitutes](#)



NOM-055-SCFI-1994
[Retardant materials, fire inhibitors](#)



NOM-003-SSA1-2006
[Paints, inks, varnishes, lacquers and enamels, lacas y esmaltes](#)



NOM-084-SCFI-1994
[Prepackaged Tuna and Bonita](#)



NOM-051-SCFI-2010
[Prepackaged food and non-alcoholic beverages](#)



NOM-050-SCFI-2004
[Products in general](#)



NOM-142SSA1/SCFI-2014
[Alcoholic beverages](#)



NOM-015-SCFI-2007
Toys



NOM-141-SSA1/SCFI-2012
Prepackaged cosmetics



NOM-189-SSA1/SCFI-2002
Household cleaning



NOM-187-SSA1/SCFI-2002
Dough, tortillas, tostadas ready for their preparation

In case your products do not have a specific labeling standard, it is possible that you will have to comply with **NOM-050-SCFI-2004**, which establishes the requirements for products in general.

Requirements:

- Name of the product.
- Quantity.
- Name or business name, and address of the manufacturer or importer.
- Country of origin.
- Hazard warning.
- Instructions for use.
- Expiration date or "Best before".

Frequently Asked Questions

➤ **How can I know if the product to be imported to Mexico must comply with labeling standard?**

1. You will need to know the **Mexican tariff code**: you can use the tool "[mi fracción arancelaria](#)" to look it up using the common name of your product in spanish.
2. Review the [list](#) of tariff codes that are subject to complying with labeling standards, as well as the specific standard that the product must comply with.

Click [here](#) to know more about applicable regulations of your product.

➤ **How can I comply with the labeling standard?**

There are two possibilities:

1. **You can import the products already labeled with the relevant commercial information**, and attach to the customs declaration the certificate of conformity issued by a verification or inspection unit ; or
2. **You can label within the country**, provided that you comply with the following requirements:
 - ➔ Have, prior to the customs clearance of the goods, a **service contract with a Verification Unit in Mexico (AVU)**.

➔ Carry out the labeling in a General Deposit Warehouse authorized as a verification unit (GDW) as explained below:

- Declare on the customs declaration the identifier "PA" of Appendix 8 of Annex 22 of the Mexican General Rules of Foreign Trade (GRFT)
- Declare the code "NM" of appendix 9 of Annex 22 of the GRFT and as a complement, the corresponding application number or folio
- Transmit an electronic or digital document as an annex to the customs declaration import, a copy of the request for services, as well as the contract concluded with GDW

➔ Carry out the labeling **at a private address**, where the Authorized Verification Unit (AVU) will go to verify compliance, as followed:

- Be registered and active in the list of importers with an history not less than 2 years. (Exemptions from compliance with this requirement for operations carried out before November 7,2020 according to official letter 414.2020.2469 of October 2,2020).
- Having imported goods into the country with a value equivalent in national currency to 100,000 usd, in one or more operations during the 12 months prior to the date on which they exercise the option.
- Declare the code "NM" of appendix 9 of Annex 22 of the GRFT and as a complement, the corresponding application number or folio
- Transmit an electronic or digital document as an annex to the customs declaration import request, a copy of the request for services, as well as the contract concluded with AVU.
- Declare the application number or folio in which it indicates the name and accreditation code of the Verification or Inspection Unit, the scheduled date for the verification or inspection, which may not be later than 30 calendar days from the importation of the goods, as well as the address where it will take place.

Click [here](#) to know more about the **certified Verifications Units!**

➤ **What happens if my products do not comply with the labeling requirements?**

At customs clearance, the corresponding authority will verify that the products comply with the appropriate labeling, or, when applicable, that you meet the requirements to do so within the national territory.

In case of **non-compliance**, your goods will not be allowed to enter the country, and you will be sanctioned according to national legislation.

➤ **What happens if my labels have inaccurate or wrong information?**

If the labels of your products have inaccurate or wrong information in:

- The name or business name
- Federal taxpayers Registry
- Fiscal address

Do not worry! You can present it to customs clearance, having previously notified the Ministry of Economy. For this, you will need to send and email to dgce.nom@economia.gob.mx, with a letter, in spanish, signed by the legal representative of the company, in which you indicate the name of the product, the inaccurate data, as well as the correct information, and the number of labels that have an error. You will receive an answer from the authorities no later than 3 days.

Do you have any questions? Send your enquiries to snice@economia.gob.mx or dgce.nom@economia.gob.mx

Sources :

[Site du Service National d'information du Commerce Extérieur \(SINCE\)](http://www.snice.gob.mx/cs/avi/snice/etiquetado.normas.2020.html)

<https://www.snice.gob.mx/cs/avi/snice/etiquetado.normas.2020.html>

<https://www.snice.gob.mx/cs/avi/snice/labelling.mx.2020.html>